



KATHAYAN

THE JOURNEY OF STORIES

Stories to Read. Stories to Watch. Stories to Experience.

Press Kit for media inquiries

A media and storytelling division of Vermaverse OPC Private Limited

ABOUT KATHAYAN

Boilerplate copy for publication

SHORT

KATHAYAN™ is a digital storytelling, knowledge and video-content initiative of Vermaverse OPC Private Limited, publishing documentaries, knowledge series, original video series and original stories on Indian society, history, culture and development.

LONG

KATHAYAN™ — The Journey of Stories — is an Indian digital storytelling initiative that develops and publishes sourced factual work alongside original writing. Its flagship documentary strand, BHARAT, reports on India's economy, culture and development. Its knowledge strand, GYAANBHOO MI, travels through India's older centres of learning. Kathayan also publishes original stories to read, an editorial journal, and an open submissions route for writers and independent producers. Every title carries bilingual Hindi and English metadata, named credits and a documented rights position; titles with undocumented or expired rights are not published. Kathayan is a media and storytelling division of Vermaverse OPC Private Limited and is not a broadcaster or a news channel.

FAST FACTS

BRAND	KATHAYAN™ — The Journey of Stories
OPERATED BY	Vermaverse OPC Private Limited (OPC, India)
CATEGORY	Digital storytelling, knowledge and video-content initiative
LANGUAGES	Hindi and English (bilingual metadata across the catalogue)
DOCUMENTARY STRAND	BHARAT — India's economy, culture and development
KNOWLEDGE STRAND	GYAANBHOO MI — a VMN News original series, coming to Kathayan 01 January 2027
WEBSITE	https://kathayan.in
PRESS CONTACT	hello@kathayan.in

STRANDS & BRAND USE

What to write, and how to use the mark

BHARAT — Documentary Series

Long-form, sourced films on India's present: enterprise, tourism, culture, agriculture, healthcare and technology.

GYAANBHOOMI — Knowledge Series

Five episodes on India's ancient universities: Bharat ke Prachin Vishwavidyalaya, Takshashila, Nalanda, Udayapur and Vikramshila. A VMN NEWS ORIGINAL SERIES, originally released on the official VMN News YouTube Channel. Available on Kathayan from 01 January 2027. VMN News & Kathayan — Media Initiatives of Vermaverse OPC Private Limited.

Original Video Series

Episodic storytelling written and produced by Kathayan.

Original Stories

Stories to read, published in Hindi and English.

The Journal

News, behind-the-scenes notes and commentary at kathayan.in/blog.

BRAND USAGE

Write the wordmark as KATHAYAN in capitals. Do not recolour, stretch, rotate or add effects to the emblem. Keep clear space around the mark equal to half its height. Logo files, posters and episode stills are available on request.



MEDIA CONTACT

Press, interviews and asset requests: hello@kathayan.in — we typically respond within two working days.

Vermaverse OPC Private Limited. Kathayan is a digital storytelling and production showcase.